OFFICE OF THE ASSISTANT SECRETARY OF DEFENSE
WASHINGTON, DC 20301-1200

Approved

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HEALTH AFFAIRS

MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS
CHAIRMAN OF THE JOINT CHIEFS OF STAFF
UNDER SECRETARIES OF DEFENSE
GENERAL COUNSEL OF THE DEPARTMENT OF DEFENSE
INSPECTOR GENERAL OF THE DEPARTMENT OF DEFENSE
DIRECTORS OF THE DEFENSE AGENCIES
DIRECTORS OF THE DEPARTMENT OF DEFENSE FIELD ACTIVITIES
CHIEF, NATIONAL GUARD BUREAU

SUBJECT: Red Ribbon Week Activities

In order to maintain combat readiness, it is imperative that Department of Defense military personnel, civilians, and their families remain drug free. One of our most successful drug demand reduction efforts has been to elevate antidrug education during Red Ribbon Week. In order to raise public awareness of the Department's commitment to a drug-free military community, we strongly encourage installations, commands, and units to participate in Red Ribbon Week activities this year.

Red Ribbon Week is an annual national observance that this year occurs from October 23–31, 2010. This nationwide celebration has become a major force for raising public awareness and mobilizing communities to combat alcohol, drug, and tobacco use. The Department has officially participated in this event since 1990 with the aim to reduce drug abuse among its members and their families. The point of contact for this event is Captain Kevin Klette, USN, (703) 681-4348, Kevin.Klette@med.navy.mil, or Ms. Cynthia Robinson, (703) 681-4350, Cynthia.Robinson.ctr@tma.osd.mil.

Charles L. Rice

Charles L. Rice, M.D.
President, Uniformed Services University of the Health Sciences
Performing the Duties of the Assistant Secretary of Defense (Health Affairs)