



OFFICE OF THE ASSISTANT SECRETARY OF DEFENSE  
WASHINGTON, DC 20301-2500

SPECIAL OPERATIONS/  
LOW-INTENSITY CONFLICT

MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS  
DIRECTORS OF THE DEFENSE AGENCIES  
CHIEF, NATIONAL GUARD BUREAU

SUBJECT: Red Ribbon Week Activities

In order to maintain combat readiness, it is imperative that Department of Defense military personnel, civilians, and their families remain drug-free. One of our most successful drug demand reduction efforts has been to elevate anti-drug education during the national Red Ribbon Week. In order to raise public awareness of the Department's commitment to a drug-free military community, I strongly encourage installations, commands, and units to participate in Red Ribbon Week activities this year.

Red Ribbon Week is a national observance that occurs annually during the month of October. This nationwide celebration has become a major force for raising public awareness and mobilizing communities to combat alcohol, drug, and tobacco use. The Department has officially participated in this event since 1990 with the aim to reduce drug abuse among its members and their families.

The Office of the Assistant Secretary of Defense for Special Operations and Low Intensity Conflict will host Red Ribbon Week activities between 23 and 25 October, 2006. At 1100 AM on 23 October 2006 an award ceremony will be conducted to honor this year's recipients of the Secretary of Defense Community Drug Awareness Award and the Secretary of Defense Fulcrum Shield Award (Tab A). During these three days various DoD organizations will man display booths on the Pentagon Concourse to showcase their individual efforts toward promoting a drug free community.

All DoD personnel are invited to attend the ceremony and visit the display booths.

A handwritten signature in cursive script that reads "Edward Frothingham III".

Edward Frothingham III  
Acting Deputy Assistant Secretary of Defense for  
Counternarcotics

Attachment:  
As stated



**16th Annual Secretary of Defense Community Drug Awareness Award  
Recipients, Contact List**

**United States Army**

*HQ, III Corps and Fort Hood, Texas  
Army Substance Abuse Program*

**United States Marine Corps**

*Marine Corps Camp Pendleton, California  
Camp Pendleton Drug Demand Reduction Campaign*

**United States Navy**

*Naval Submarine Base, Kings Bay, Georgia  
Drug Demand Reduction Program*

**United States Air Force**

*15<sup>th</sup> Airlift Wing, Hickam Air Force Base, Hawaii  
Drug Demand Reduction Program*

**National Guard Bureau**

*New Jersey National Guard  
Drug Demand Reduction Program*

**Defense Agency**

*Defense Logistics Agency  
Defense Depot Center, Columbus, Ohio*

**2005 Secretary of Defense Fulcrum Shield Award**

*Marine Corps Air Base, Beaufort, South Carolina  
Laurel Bay Youth Center*