



DEPARTMENT OF THE ARMY
OFFICE OF THE DEPUTY CHIEF OF STAFF G-1
300 ARMY PENTAGON
WASHINGTON, DC 20310-0300

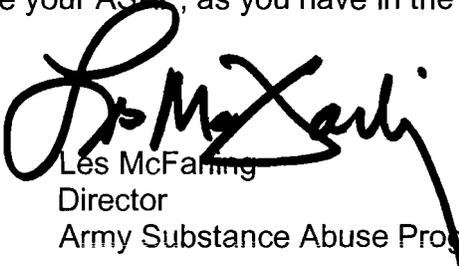
JUL 17 2008

DAPE-HRS

MEMORANDUM FOR ALL ALCOHOL AND DRUG CONTROL OFFICERS

SUBJECT: National Red Ribbon Week, 23-31 October 2008

1. This year the National Family Partnership theme is: "Ask me, See me, Be me, I'm Drug Free" and the Department of Defense (DoD) theme is: Ask me, See me, Be me--Heroes Remain Drug Free." As in the past, a Secretary of Defense Community Awareness Award winner has been chosen from the installations that have been nominated by their respective Services. The installation award winners will be recognized at a Pentagon ceremony on Friday, 24 October 2008.
2. We encourage your continued support of Red Ribbon Week by conducting special activities designed to promote participation by Soldiers, civilian employees, and Army Family Members. Your enthusiastic participation is essential for a successful campaign at the installation level.
3. Red Ribbon Week provides an excellent opportunity for the Army Substance Abuse Program to market its services and to link other community substance abuse prevention efforts to the Army's ongoing commitment to healthy Army Families and a Drug-Free America. Please continue to promote your ASAP, as you have in the past.


Les McFarling
Director
Army Substance Abuse Program