



**DEPARTMENT OF THE ARMY**  
OFFICE OF THE DEPUTY CHIEF OF STAFF G-1  
300 ARMY PENTAGON  
WASHINGTON, DC 20310-0300

OCT 15 2007

DAPE-HRS

**MEMORANDUM FOR ALL ALCOHOL AND DRUG CONTROL OFFICERS**

**SUBJECT: National Red Ribbon Week, 23-31 October 2007**

1. This year the Department of Defense (DoD) did not establish a Red Ribbon Week campaign theme due to Pentagon renovations and DoD organizational restructuring. As in the past, a Secretary of Defense Community Awareness Award winner has been chosen from the installations that have been nominated by their respective Services. The installation award winners will be recognized at a Pentagon ceremony on Thursday, 25 October 2007. We encourage your continued support of Red Ribbon Week by conducting special activities designed to promote participation by Soldiers, civilian employees, and Army family members. Your enthusiastic participation is essential for a successful campaign at the installation level.

2. Red Ribbon Week provides an excellent opportunity for the Army Substance Abuse Program to market its services and to link other community substance abuse prevention efforts to the Army's ongoing commitment to healthy Army Families and a Drug-Free America. Please continue to promote your ASAP programs as you have in the past!

A handwritten signature in black ink, appearing to read "Les McFarling", is positioned above the typed name and title.

LES MCFARLING  
Acting Director

Army Center for Substance Abuse Programs